

My Baby Can Dance Ltd Website Privacy Policy

Our privacy policy sets out how My Baby Can Dance Ltd including, Newborn Can Dance, Junior Can Dance and Friends Can Dance uses and protects any information that you give My Baby Can Dance Ltd when you use this website and at your regional classes across the UK.

My Baby Can Dance Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website or regional classes, then you can be assured that it will only be used in accordance with this privacy statement.

My Baby Can Dance Ltd may change this policy from time to time by updating this page. You should check this page occasionally to ensure you are happy with any changes made. This policy is effective from 25th May 2018.

What We Collect:

We may collect the following information from either the website, social media or within your regional classes

- *Names

- *Telephone number either mobile or landline

- *email address

- *demographic information such as postcode, preferences and interests

- *other information relevant to customer surveys and offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service and in particular for the following reasons:

- *Internal record keeping.

- *We may use the information to improve our products and services.

- *We may periodically send promotional emails and texts about new products and services, special offers, Turn up & Dance , Special Classes, Cancellation of classes and other information that we feel you might find interesting using the contact email or number that you have provided.

This information that you provide may be stored upto 6 months after you have left My Baby Can Dance Ltd and related companies such as My Baby Can Dance Newborn Can Dance Junior Can Dance and Friends Can Dance.

*From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, text messenger and social media. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is as small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you don't. A cookie in no way gives us access to your computer or any information about you, other than the data you chose to share with us.

You can choose to accept to decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be held responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information:

If you have previously agreed to us using your personal information to direct marketing purposes, you may change your mind at any time by writing to or emailing:-

janinembcd@gmail.com

Head Office: MBCD Suite 29 The Enterprise Centre Preston Road HULL HU9 5HE

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen by submitting your personal information via the website, Social Media or regional class registration by opting IN.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A Fee is payable for the supply of this information. If you would like a copy of the information held on you please write to Head Office: MBCD 29 The Enterprise Centre Preston Road HULL HU9 5HE.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us soon as possible at the above address. We will promptly correct any information found to be incorrect.